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**Programme: LIFELONG LEARNING PROGRAMME Centralized**

**Sub-Programme: DISSEMINATION AND EXPLOITATION OF RESULTS, AND EXCHANGE OF GOOD PRACTICE**

**Call for proposals: EAC/S07/12**

**Action: KA4 Multilateral projects**

**Sub-action: N/A**

**Project title: B-Entrepreneur: BEST PRACTICES IN ENTREPRENEURSHIP AT EU LEVEL**

## **B-Entrepreneur 1<sup>st</sup> National Meeting**

**13<sup>th</sup> January 2015**

**CEIM, Confederación de Empresarios e Industria de Madrid, Spain**

**Sala Max Mazín**

**C/ Diego de León 50, 28002 Madrid**

### **Agenda**

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- 10:15-10:30      Guests registration
- 10:30-11-30      Introduction to European projects and Presentation of the projects and the most valuable best practices. *Speakers: Dña. M<sup>a</sup> Concepción Ortega, Dña. Emilia Martín*
- 11:30-12:00      Coffee break and networking
- 12:00-12:45      Discussion
- 12:45-13:00      Closing remarks and conclusions
- 13:00-13:15      Closure of the conference

### **EVIDENCE TO BE PRODUCES**

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- Compiled Attendance list ([B-ENTRE] - WP5-D33 - National Seminar Attendance List V2)
- Photos of the Meeting

# JORNADA

## Los proyectos Europeos: Retos y Oportunidades

13 de Enero de 2015



Lugar de celebración: CEIM  
Confederación de Empresarios de Madrid  
C/ Diego de León, 50 – 28002 Madrid  
Sala Max MAZÍN

Metro: L4 (Diego de León) Autobuses EMT: 29 y 52

### Agenda

10:15 – 10:30	Acreditación y entrega de documentación.
10:30 – 10:45	Aspectos clave para el éxito en la presentación de proyectos europeos. D <sup>ª</sup> Concepción Ortega. S. General de ADESEMA D <sup>ª</sup> Emilia Martín. Directora de Proyectos Internacionales de IFI
10:45 – 11:30	Proyectos europeos como fuente de recursos para las empresas: Casos de Éxito y Buenas Prácticas en temáticas amplias y diversas: desde emprendimiento hasta Formación profesional para el empleo, Calidad, Coaching, Mentoring e Igualdad Proyectos: QUADRAT, T-GUIDE, MOVET, TLC-Pack, L-PACK2, SKIP, GENDIV, BREADIN, T-PEI, B- ENTREPRENEUR, COACH4U, MY WAY, START&WIN , VET4START-UP
11:30– 12:00	Café y networking
12:00-12:45	Presentación de resultados
12:45 - 13:00	Ruegos y preguntas
13:00– 13:15	Clausura de la jornada.

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Organiza:



Instituto de Formación Integral

Colaboran:



## National Seminar Event Report for Spain

Date: 13 January, 2014

Place: CEIM, Madrid

Number of participants: 35

### Summary:

ADESEMA, in cooperation with CEIM and IFI, attended the National Seminar Event in Madrid to disseminate the project B-Entrepreneur aimed to support access to innovative good practice in training and education in the field of entrepreneurship in disadvantaged groups through business training and accompanying measures such as tutoring, volunteering, coaching, etc.

The meeting was attended by 34 people allocated a time to make a presentation about the relevance of European Projects and the importance of its effectiveness and scope. The majority of the participants had interest in entrepreneurial learning and new innovative curricula considering the current economical conditions for entrepreneurs (especially targeted in our country). We made a short presentation about B-Entrepreneur and a brief overview to show how to improve techniques, strategies and skills to future entrepreneurs.